



**THE NCS**<sup>TM</sup>  
The National Citizen Survey<sup>TM</sup>

## Albert Lea, MN

Comparisons by Demographic Subgroups

2018



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# About

The National Citizen Survey™ (The NCS™) is a collaborative effort between National Research Center, Inc. (NRC) and the International City/County Management Association (ICMA). The survey and its administration are standardized to assure high quality research methods and directly comparable results across The NCS communities. Communities conducting The NCS can choose from a number of optional services to customize the reporting of survey results. Albert Lea’s Comparisons by Demographic Subgroups is part of a larger project for the City and additional reports are available under separate cover. This report discusses differences in opinion of survey respondents by age, gender, race, annual household income and length of residency.

## Understanding the Tables

For most of the questions, one number appears for each question. Responses have been summarized to show only the proportion of respondents giving a certain answer; for example, the percent of respondents who rated the quality of life as “excellent” or “good,” or the percent of respondents who participated in an activity at least once. It should be noted that when a table that does include all responses (not a single number) for a question that only permitted a single response does not total to exactly 100%, it is due to the common practice of percentages being rounded to the nearest whole number.

The subgroup comparison tables contain the crosstabulations of survey questions by selected respondent characteristics. Chi-square or ANOVA tests of significance were applied to these breakdowns of survey questions. A “p-value” of 0.05 or less indicates that there is less than a 5% probability that differences observed between groups are due to chance; or in other words, a greater than 95% probability that the differences observed in the selected categories of the sample represent “real” differences among those populations. As subgroups vary in size and each group (and each comparison to another group) has a unique margin of error, statistical testing is used to determine whether differences between subgroups are statistically significant. Statistical testing was not performed on multiple response questions.

Each column in the following tables is labeled with a letter for each subgroup being compared. The “Overall” column, which shows the ratings for all respondents, also has a column designation of “(A)”, but no statistical tests were done for the overall rating.

For each pair of subgroups ratings within a row (a single question item) that has a statistically significant difference, an upper case letter denoting significance is shown in the cell with the larger column proportion. The letter denotes the subgroup with the smaller column proportion from which it is statistically different. Subgroups that have no upper case letter denotation in their column and that are also not referred to in any other column were not statistically different.

For example, in Table A below, respondents age 55 and over (C) gave significantly higher rating to the overall quality of life than those age 18 to 34 (A) and 35 to 54 (B), as denoted by the “A B” listed in the cell of the ratings for those 55+. This was also true of women (A) over men (B); people who were white alone, not Hispanic (A) over those who were Hispanic and/or other race (B); homeowners (B) over renters (A); and those living in detached housing (A) over those living in attached housing (B).

Figure 1: Community Characteristics – General (Example Only)

Percent rating positively (e.g., excellent/good)	Age			Sex		Race/ethnicity		Housing tenure		Housing unit type		Overall (A)
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	
The overall quality of life in ABC	76%	78% A	82% A B	79% B	77%	81% B	71%	73%	81% A	79% B	76%	78%
Overall image or reputation of ABC	69%	69%	73% A B	71% B	69%	72% B	64%	68%	71% A	69%	71% A	70%
ABC as a place to live	81%	84% A	87% A B	85% B	83%	86% B	78%	79%	86% A	85% B	82%	84%

## Findings

Notable differences between demographic subgroups included the following:

- When differences were significant, residents who identified as a race other than white tended to rate aspects of community lower (e.g., Albert Lea as a place to live and as a place children) and also felt less safe in their neighborhoods and in the downtown/commercial area of the city. They were also more critical of characteristics and services related to Education and Enrichment; however, they gave more favorable reviews to employment opportunities in Albert Lea. Non-white respondents also reported higher rates of stocking supplies, participating in religious or spiritual activities, attending or watching local public meetings and contacting elected officials than their counterparts.
- Overall, males participants tended to more positively assess items related to housing (availability of affordable quality housing and variety of housing options), Economy (overall economic health, employment and shopping opportunities), Recreation and Wellness (availability of affordable quality food, health care), Education and Enrichment (K-12 education, adult education opportunities) and Community Engagement (opportunities to volunteer and participate in community matters). Conversely, female residents opted to carpool and use public transit as an alternative to driving alone at higher rates and were more likely to rate public safety and creating programs for increased housing as high or medium priorities for City leadership.
- Residents who made less than \$50,000 annually tended to rate Community Characteristics and Governance measures lower than their counterparts when differences were significant. Lower income respondents were more likely to use public transit, but less likely to walk or bike instead of driving alone; these residents were also reported lower levels of working in Albert Lea, and participating in Recreation, Education and Enrichment activities or Community Engagement activities.
- Patterns of differences based on age were inconsistent; however, older residents (55+) felt safer overall in Albert Lea and favorably viewed the community as a place to visit, K-12 education and opportunities to attend cultural and religious activities and volunteer at higher levels than younger respondents. On the other hand, younger residents (18-34) awarded higher marks to aspects of government performance than their counterparts.
- Survey respondents who lived in the area five years or less reported lower levels of engagement in community activities, including contacting elected officials, volunteering, participating in clubs, being neighborly or watching local public meetings.
- Older residents and those who had household incomes less than \$50,000 were more likely to state there were the right number of restaurants and entertainment venues than other residents.

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Table 1: Community Characteristics - General by Race, Age and Gender

Percent rating positively (e.g., excellent/good)	Race		Age			Sex		Overall
	White	Not white	18-34	35-54	55+	Female	Male	(A)
	(A)	(B)	(A)	(B)	(C)	(A)	(B)	
The overall quality of life in Albert Lea	62%	52%	67% B	49%	66% B	59%	63%	61%
Overall image or reputation of Albert Lea	47%	52%	57% B	39%	47%	45%	49%	46%
Albert Lea as a place to live	67% B	50%	61%	58%	70% B	66%	63%	65%
Your neighborhood as a place to live	68%	62%	66% B	53%	77% A B	66%	68%	67%
Albert Lea as a place to raise children	66% B	33%	56%	59%	69% A	60%	67%	63%
Albert Lea as a place to retire	63%	74%	77% B C	61%	60%	65%	63%	64%
Overall appearance of Albert Lea	69%	57%	66%	62%	72% B	65%	70%	67%

Table 2: Community Characteristics - General by Length of Residence and Income

Percent rating positively (e.g., excellent/good)	Length of residency			Household income			Overall
	5 years or less	6 to 20 years	more than 20 years	less than 49,999	50,000 to 99,999	100,000 or more	(A)
	(A)	(B)	(C)	(A)	(B)	(C)	
The overall quality of life in Albert Lea	66%	57%	59%	54%	69% A	69% A	61%
Overall image or reputation of Albert Lea	55%	44%	45%	45%	53%	47%	46%
Albert Lea as a place to live	69%	60%	65%	59%	74% A	71%	65%
Your neighborhood as a place to live	65%	63%	69%	58%	77% A	77% A	67%
Albert Lea as a place to raise children	67%	69%	59%	56%	72% A	71% A	63%
Albert Lea as a place to retire	62%	66%	63%	62%	65%	66%	64%
Overall appearance of Albert Lea	71%	76% C	62%	65%	70%	74%	67%

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Table 3: Community Characteristics - Safety by Race, Age and Gender

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Race		Age			Sex		Overall (A)
	White (A)	Not white (B)	18-34 (A)	35-54 (B)	55+ (C)	Female (A)	Male (B)	
Overall feeling of safety in Albert Lea	70%	59%	63%	64%	75% A B	64%	75% A	69%
In your neighborhood during the day	90% B	81%	91%	85%	92% B	91%	88%	89%
In Albert Lea's downtown/commercial area during the day	94% B	81%	100% B C	88%	91%	93%	92%	92%

Table 4: Community Characteristics - Safety by Length of Residence and Income

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Length of residency			Household income			Overall (A)
	5 years or less (A)	6 to 20 years (B)	more than 20 years (C)	less than 49,999 (A)	50,000 to 99,999 (B)	100,000 or more (C)	
Overall feeling of safety in Albert Lea	73%	74%	66%	64%	78% A	77%	69%
In your neighborhood during the day	86%	90%	91%	88%	92%	94%	89%
In Albert Lea's downtown/commercial area during the day	96%	90%	92%	90%	96% A	96%	92%

Table 5: Community Characteristics - Mobility by Race, Age and Gender

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Race		Age			Sex		Overall (A)
	White (A)	Not white (B)	18-34 (A)	35-54 (B)	55+ (C)	Female (A)	Male (B)	
Overall ease of getting to the places you usually have to visit	80%	85%	72%	81%	84% A	78%	83%	80%
Traffic flow on major streets	72%	66%	77%	68%	72%	73%	70%	72%
Ease of public parking	70% B	26%	56%	67%	71% A	69%	64%	66%
Ease of travel by car in Albert Lea	80%	74%	74%	80%	82%	78%	81%	79%
Ease of travel by public transportation in Albert Lea	50% B	31%	42%	47%	50%	43%	52%	47%
Ease of travel by bicycle in Albert Lea	71%	76%	82% B	67%	71%	68%	76%	71%
Ease of walking in Albert Lea	78%	72%	87% B	71%	78%	75%	81%	77%
Availability of paths and walking trails	82% B	67%	84%	77%	82%	79%	84%	81%

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Table 6: Community Characteristics - Mobility by Length of Residence and Income

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Length of residency			Household income			Overall (A)
	5 years or less	6 to 20 years	more than 20 years	less than 49,999	50,000 to 99,999	100,000 or more	
	(A)	(B)	(C)	(A)	(B)	(C)	
Overall ease of getting to the places you usually have to visit	77%	83%	80%	77%	82%	91% A	80%
Traffic flow on major streets	73%	77%	68%	68%	76%	77%	72%
Ease of public parking	77% B C	61%	64%	63%	69%	82% A	66%
Ease of travel by car in Albert Lea	76%	81%	80%	76%	82%	90% A	79%
Ease of travel by public transportation in Albert Lea	56% B	33%	49% B	44%	43%	67% A B	47%
Ease of travel by bicycle in Albert Lea	70%	76%	70%	68%	74%	81%	71%
Ease of walking in Albert Lea	79%	83%	75%	75%	78%	89% A	77%
Availability of paths and walking trails	76%	83%	82%	75%	85% A	93% A	81%

Table 7: Community Characteristics - Natural Environment by Race, Age and Gender

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Race		Age			Sex		Overall (A)
	White	Not white	18-34	35-54	55+	Female	Male	
	(A)	(B)	(A)	(B)	(C)	(A)	(B)	
Quality of overall natural environment in Albert Lea	78%	68%	77%	75%	79%	78%	77%	77%
Air quality	84% B	51%	84%	76%	84% B	79%	83%	81%
Cleanliness of Albert Lea	70% B	41%	65%	60%	75% B	64%	72%	68%

Table 8: Community Characteristics - Natural Environment by Length of Residence and Income

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Length of residency			Household income			Overall (A)
	5 years or less	6 to 20 years	more than 20 years	less than 49,999	50,000 to 99,999	100,000 or more	
	(A)	(B)	(C)	(A)	(B)	(C)	
Quality of overall natural environment in Albert Lea	87% C	79%	73%	73%	83% A	84%	77%
Air quality	86%	83%	79%	75%	86% A	95% A	81%
Cleanliness of Albert Lea	75% C	72%	63%	64%	72%	83% A	68%

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Table 9: Community Characteristics - Built Environment by Race, Age and Gender

	Race		Age			Sex		Overall
	White (A)	Not white (B)	18-34 (A)	35-54 (B)	55+ (C)	Female (A)	Male (B)	(A)
Percent rating positively (e.g., excellent/good, very/somewhat safe)								
Overall "built environment" of Albert Lea (including overall design, buildings, parks and transportation systems)	60%	54%	62%	53%	62%	63%	56%	60%
Public places where people want to spend time	66%	51%	59%	64%	67%	60%	69% A	64%
Variety of housing options	36% B	18%	23%	37% A	40% A	26%	45% A	34%
Availability of affordable quality housing	30%	24%	23%	32%	32%	22%	38% A	30%
Overall quality of new development in Albert Lea	28%	41%	41% C	30%	24%	25%	34%	29%

Table 10: Community Characteristics - Built Environment by Length of Residence and Income

	Length of residency			Household income			Overall
	5 years or less (A)	6 to 20 years (B)	more than 20 years (C)	less than 49,999 (A)	50,000 to 99,999 (B)	100,000 or more (C)	(A)
Percent rating positively (e.g., excellent/good, very/somewhat safe)							
Overall "built environment" of Albert Lea (including overall design, buildings, parks and transportation systems)	73% B C	55%	56%	60%	57%	60%	60%
Public places where people want to spend time	70%	67%	61%	61%	68%	73%	64%
Variety of housing options	45% C	36%	30%	34%	35%	38%	34%
Availability of affordable quality housing	45% B C	32%	23%	30%	27%	35%	30%
Overall quality of new development in Albert Lea	42% B C	26%	27%	30%	28%	30%	29%

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Table 11: Community Characteristics - Economy by Race, Age and Gender

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Race		Age			Sex		Overall
	White	Not white	18-34	35-54	55+	Female	Male	(A)
	(A)	(B)	(A)	(B)	(C)	(A)	(B)	
Overall economic health of Albert Lea	31%	19%	40% B	21%	30%	25%	36% A	30%
Albert Lea as a place to work	42%	45%	50% B	31%	45% B	42%	42%	42%
Albert Lea as a place to visit	50%	37%	35%	46%	57% A B	42%	56% A	48%
Employment opportunities	30%	49% A	38%	30%	27%	27%	36% A	31%
Shopping opportunities	17%	25%	20%	17%	17%	13%	24% A	18%
Cost of living in Albert Lea	43%	32%	49%	40%	39%	39%	44%	41%
Overall quality of business and service establishments in Albert Lea	41% B	15%	35%	38%	41%	36%	42%	39%
Vibrant downtown/commercial area	39%	50%	56% B C	41%	32%	36%	44%	40%

Table 12: Community Characteristics - Economy by Length of Residence and Income

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Length of residency			Household income			Overall
	5 years or less	6 to 20 years	more than 20 years	less than 49,999	50,000 to 99,999	100,000 or more	(A)
	(A)	(B)	(C)	(A)	(B)	(C)	
Overall economic health of Albert Lea	47% B C	29%	24%	32%	27%	26%	30%
Albert Lea as a place to work	52% C	43%	38%	42%	46%	32%	42%
Albert Lea as a place to visit	56%	49%	45%	47%	47%	55%	48%
Employment opportunities	40% C	35%	26%	32%	32%	30%	31%
Shopping opportunities	26% C	21%	13%	20%	15%	16%	18%
Cost of living in Albert Lea	57% C	44%	35%	36%	44%	61% A B	41%
Overall quality of business and service establishments in Albert Lea	40%	45%	35%	31%	46% A	50% A	39%
Vibrant downtown/commercial area	42%	48% C	36%	37%	45%	46%	40%



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Table 13: Community Characteristics - Recreation and Wellness by Race, Age and Gender

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Race		Age			Sex		Overall
	White (A)	Not white (B)	18-34 (A)	35-54 (B)	55+ (C)	Female (A)	Male (B)	(A)
Health and wellness opportunities in Albert Lea	58%	49%	70% C	58%	49%	52%	64% A	57%
Fitness opportunities (including exercise classes and paths or trails, etc.)	80%	68%	86% B	70%	82% B	80%	78%	79%
Recreational opportunities	66%	63%	62%	58%	72% B	62%	69%	65%
Availability of affordable quality food	58%	42%	52%	51%	62% B	51%	62% A	56%
Availability of affordable quality health care	34%	19%	38%	29%	33%	27%	39% A	32%
Availability of preventive health services	39% B	19%	41%	35%	37%	30%	46% A	37%
Availability of affordable quality mental health care	31%	22%	41% B	19%	33% B	25%	37% A	30%

Table 14: Community Characteristics - Recreation and Wellness by Length of Residence and Income

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Length of residency			Household income			Overall
	5 years or less (A)	6 to 20 years (B)	more than 20 years (C)	less than 49,999 (A)	50,000 to 99,999 (B)	100,000 or more (C)	(A)
Health and wellness opportunities in Albert Lea	72% C	68% C	47%	52%	64% A	64%	57%
Fitness opportunities (including exercise classes and paths or trails, etc.)	78%	81%	78%	75%	83%	87% A	79%
Recreational opportunities	75% C	64%	62%	60%	71% A	79% A	65%
Availability of affordable quality food	62%	57%	54%	56%	56%	60%	56%
Availability of affordable quality health care	51% B C	30%	27%	33%	29%	41%	32%
Availability of preventive health services	52% B C	38%	31%	37%	34%	52% A B	37%
Availability of affordable quality mental health care	50% B C	24%	25%	31%	23%	43% B	30%

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Table 15: Community Characteristics - Education and Enrichment by Race, Age and Gender

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Race		Age			Sex		Overall
	White	Not white	18-34	35-54	55+	Female	Male	(A)
	(A)	(B)	(A)	(B)	(C)	(A)	(B)	
Overall opportunities for education and enrichment	53%	53%	61% B	44%	53%	49%	56%	52%
Availability of affordable quality child care/preschool	43%	39%	37%	44%	45%	33%	55% A	42%
K-12 education	66% B	36%	49%	60%	73% A B	55%	75% A	64%
Adult educational opportunities	53%	37%	41%	47%	59% A	46%	57% A	52%
Opportunities to attend cultural/arts/music activities	54% B	27%	36%	45%	62% A B	45%	59% A	52%
Opportunities to participate in religious or spiritual events and activities	74%	61%	56%	71% A	82% A B	67%	80% A	73%

Table 16: Community Characteristics - Education and Enrichment by Length of Residence and Income

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Length of residency			Household income			Overall
	5 years or less	6 to 20 years	more than 20 years	less than 49,999	50,000 to 99,999	100,000 or more	(A)
	(A)	(B)	(C)	(A)	(B)	(C)	
Overall opportunities for education and enrichment	58%	57%	48%	49%	58%	54%	52%
Availability of affordable quality child care/preschool	48%	46%	39%	43%	38%	52%	42%
K-12 education	60%	68%	63%	54%	72% A	78% A	64%
Adult educational opportunities	54%	54%	50%	47%	57%	53%	52%
Opportunities to attend cultural/arts/music activities	54%	46%	52%	46%	53%	68% A	52%
Opportunities to participate in religious or spiritual events and activities	73%	72%	74%	70%	77%	78%	73%

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Table 17: Community Characteristics - Community Engagement by Race, Age and Gender

	Race		Age			Sex		Overall
	White (A)	Not white (B)	18-34 (A)	35-54 (B)	55+ (C)	Female (A)	Male (B)	
Percent rating positively (e.g., excellent/good, very/somewhat safe)								(A)
Opportunities to participate in social events and activities	47%	54%	41%	46%	51%	45%	50%	47%
Opportunities to volunteer	62%	56%	40%	63% A	74% A B	53%	71% A	62%
Opportunities to participate in community matters	56%	65%	61%	52%	58%	49%	64% A	56%
Openness and acceptance of the community toward people of diverse backgrounds	41%	44%	44%	40%	42%	36%	48% A	41%
Neighborliness of residents in Albert Lea	51%	50%	51%	43%	55% B	45%	56% A	50%

Table 18: Community Characteristics - Community Engagement by Length of Residence and Income

	Length of residency			Household income			Overall
	5 years or less (A)	6 to 20 years (B)	more than 20 years (C)	less than 49,999 (A)	50,000 to 99,999 (B)	100,000 or more (C)	
Percent rating positively (e.g., excellent/good, very/somewhat safe)							(A)
Opportunities to participate in social events and activities	45%	47%	48%	44%	48%	61% A	47%
Opportunities to volunteer	46%	65% A	65% A	55%	67% A	72% A	62%
Opportunities to participate in community matters	62%	56%	55%	51%	64% A	59%	56%
Openness and acceptance of the community toward people of diverse backgrounds	53% B C	33%	40%	43%	38%	48%	41%
Neighborliness of residents in Albert Lea	56%	54%	47%	44%	58% A	54%	50%

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Table 19: Governance - General by Race, Age and Gender

	Race		Age			Sex		Overall
	White	Not white	18-34	35-54	55+	Female	Male	(A)
	(A)	(B)	(A)	(B)	(C)	(A)	(B)	
Percent rating positively (e.g., excellent/good)								
The City of Albert Lea	68%	59%	80% B C	55%	69% B	68%	66%	67%
The value of services for the taxes paid to Albert Lea	49% B	0%	61% B C	39%	41%	40%	50% A	44%
The overall direction that Albert Lea is taking	35%	30%	62% B C	26%	28%	33%	36%	35%
The job Albert Lea government does at welcoming citizen involvement	40%	47%	46%	36%	40%	36%	44%	40%
Overall confidence in Albert Lea government	35%	29%	47% B C	28%	33%	31%	38%	34%
Generally acting in the best interest of the community	40%	25%	48% B	33%	38%	35%	42%	38%
Being honest	42%	50%	58% B C	35%	41%	39%	45%	42%
Treating all residents fairly	41%	38%	50% B	35%	40%	37%	43%	40%
Overall customer service by Albert Lea employees (police, fire, recreation, receptionists, inspections, administration, etc.)	76% B	49%	82% B	66%	75%	72%	75%	74%
The Federal Government	63%	50%	74% B C	56%	59%	61%	62%	61%
Freeborn County	67% B	38%	72% B	54%	68% B	64%	65%	64%

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Table 20: Governance - General by Length of Residence and Income

	Length of residency			Household income			Overall
	5 years or less	6 to 20 years	more than 20 years	less than 49,999	50,000 to 99,999	100,000 or more	
Percent rating positively (e.g., excellent/good)	(A)	(B)	(C)	(A)	(B)	(C)	(A)
The City of Albert Lea	85% B C	60%	64%	67%	67%	74%	67%
The value of services for the taxes paid to Albert Lea	69% B C	45%	37%	41%	49%	58%	44% A
The overall direction that Albert Lea is taking	49% C	40% C	28%	32%	39%	40%	35%
The job Albert Lea government does at welcoming citizen involvement	38%	46%	37%	38%	44%	44%	40%
Overall confidence in Albert Lea government	48% C	36%	30%	34%	35%	42%	34%
Generally acting in the best interest of the community	50% C	44% C	33%	36%	38%	54%	38% A B
Being honest	60% B C	40%	38%	41%	38%	60%	42% A B
Treating all residents fairly	64% B C	38%	34%	43%	34%	50%	40% B
Overall customer service by Albert Lea employees (police, fire, recreation, receptionists, inspections, administration, etc.)	83% C	75%	70%	72%	76%	82%	74%
The Federal Government	70% C	66%	57%	59%	69% C	53%	61%
Freeborn County	78% B C	63%	60%	61%	68%	72%	64%

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Table 21: Governance - Safety by Race, Age and Gender

Percent rating positively (e.g., excellent/good)	Race		Age			Sex		Overall (A)
	White (A)	Not white (B)	18-34 (A)	35-54 (B)	55+ (C)	Female (A)	Male (B)	
	Police services	81%	76%	70%	78%	86% A	80%	
Fire services	95% B	72%	92%	91%	96%	92%	94%	93%
Ambulance or emergency medical services	82% B	49%	65%	88% A	80% A	74%	84% A	79%
Crime prevention	62%	49%	52%	58%	67% A	55%	67% A	61%
Fire prevention and education	80%	77%	73%	78%	84% A	74%	86% A	79%
Animal control	48%	54%	54%	46%	47%	46%	51%	47%
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	60% B	37%	61%	51%	61%	57%	59%	58%

Table 22: Governance - Safety by Length of Residence and Income

Percent rating positively (e.g., excellent/good)	Length of residency			Household income			Overall (A)
	5 years or less (A)	6 to 20 years (B)	more than 20 years (C)	less than 49,999 (A)	50,000 to 99,999 (B)	100,000 or more (C)	
	Police services	90% C	82%	76%	80%	79%	
Fire services	98% C	97% C	90%	94%	90%	97%	93%
Ambulance or emergency medical services	86% C	92% C	71%	75%	80%	91% A	79%
Crime prevention	67%	57%	60%	53%	70% A	71% A	61%
Fire prevention and education	79%	84%	77%	75%	85% A	85%	79%
Animal control	66% C	53%	42%	44%	54%	53%	47%
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	69% B	50%	57%	54%	61%	69%	58%

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Table 23: Governance - Mobility by Race, Age and Gender

Percent rating positively (e.g., excellent/good)	Race		Age			Sex		Overall
	White	Not white	18-34	35-54	55+	Female	Male	(A)
	(A)	(B)	(A)	(B)	(C)	(A)	(B)	
Traffic enforcement	58%	67%	56%	52%	66% B	50%	69% A	59%
Street repair	29%	30%	44% B C	22%	27%	27%	32%	29%
Street cleaning	52%	57%	63% B	45%	53%	49%	56%	52%
Street lighting	61%	60%	59%	54%	66% B	60%	62%	61%
Snow removal	58%	59%	59% B	46%	66% B	54%	62%	58%
Sidewalk maintenance	55%	52%	63% B	50%	54%	52%	57%	55%
Traffic signal timing	53%	49%	73% B C	42%	50%	56%	48%	53%

Table 24: Governance - Mobility by Length of Residence and Income

Percent rating positively (e.g., excellent/good)	Length of residency			Household income			Overall
	5 years or less	6 to 20 years	more than 20 years	less than 49,999	50,000 to 99,999	100,000 or more	(A)
	(A)	(B)	(C)	(A)	(B)	(C)	
Traffic enforcement	77% B C	49%	57%	61%	58%	60%	59%
Street repair	45% B C	27%	24%	28%	31%	34%	29%
Street cleaning	68% B C	54%	46%	54%	55%	52%	52%
Street lighting	65%	70% C	55%	58%	61%	70%	61%
Snow removal	69% B C	49%	57%	58%	49%	72% B	58%
Sidewalk maintenance	61%	61%	50%	54%	50%	63%	55%
Traffic signal timing	66% C	55%	46%	49%	58%	57%	53%

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Table 25: Governance - Natural Environment by Race, Age and Gender

Percent rating positively (e.g., excellent/good)	Race		Age			Sex		Overall
	White	Not white	18-34	35-54	55+	Female	Male	(A)
	(A)	(B)	(A)	(B)	(C)	(A)	(B)	
Garbage collection	87%	78%	91% B	80%	89% B	86%	87%	86%
Recycling	88%	78%	86%	82%	91% B	83%	91% A	87%
Drinking water	72%	67%	58%	64%	83% A B	68%	74%	71%
Preservation of natural areas such as open space, farmlands and greenbelts	59% B	41%	42%	59% A	62% A	57%	56%	57%
Albert Lea open space	57%	40%	63% B	48%	57%	52%	58%	55%

Table 26: Governance - Natural Environment by Length of Residence and Income

Percent rating positively (e.g., excellent/good)	Length of residency			Household income			Overall
	5 years or less	6 to 20 years	more than 20 years	less than 49,999	50,000 to 99,999	100,000 or more	(A)
	(A)	(B)	(C)	(A)	(B)	(C)	
Garbage collection	83%	91%	86%	84%	87%	92%	86%
Recycling	76%	85% A	91% A	82%	93% A	93% A	87%
Drinking water	66%	70%	73%	72%	68%	82% B	71%
Preservation of natural areas such as open space, farmlands and greenbelts	62%	59%	55%	55%	54%	75% A B	57%
Albert Lea open space	64%	58%	51%	53%	55%	66%	55%



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Table 27: Governance - Built Environment by Race, Age and Gender

Percent rating positively (e.g., excellent/good)	Race		Age			Sex		Overall (A)
	White (A)	Not white (B)	18-34 (A)	35-54 (B)	55+ (C)	Female (A)	Male (B)	
	Storm drainage	55%	47%	61% B	41%	62% B	53%	57%
Sewer services	75% B	59%	72%	64%	83% B	72%	75%	74%
Power (electric and/or gas) utility	84%	75%	87% B	71%	89% B	80%	86%	83%
Utility billing	72% B	49%	62%	62%	79% A B	66%	74%	70%
Land use, planning and zoning	40% B	23%	45%	34%	40%	40%	37%	38%
Code enforcement (weeds, abandoned buildings, etc.)	30%	29%	35%	34%	26%	26%	35% A	30%
Cable television	42%	39%	50%	35%	44%	36%	47% A	41%

Table 28: Governance - Built Environment by Length of Residence and Income

Percent rating positively (e.g., excellent/good)	Length of residency			Household income			Overall (A)
	5 years or less (A)	6 to 20 years (B)	more than 20 years (C)	less than 49,999 (A)	50,000 to 99,999 (B)	100,000 or more (C)	
	Storm drainage	72% B C	50%	51%	54%	56%	56%
Sewer services	81% C	76%	70%	70%	77%	84% A	74%
Power (electric and/or gas) utility	83%	83%	83%	83%	82%	87%	83%
Utility billing	68%	76%	68%	68%	67%	86% A B	70%
Land use, planning and zoning	51% C	45% C	33%	37%	40%	42%	38%
Code enforcement (weeds, abandoned buildings, etc.)	43% C	32%	26%	30%	30%	35%	30%
Cable television	61% C	48% C	33%	39%	42%	55% A	41%

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Table 29: Governance - Economy by Race, Age and Gender

Percent rating positively (e.g., excellent/good)	Race		Age			Sex		Overall
	White	Not white	18-34	35-54	55+	Female	Male	
	(A)	(B)	(A)	(B)	(C)	(A)	(B)	
Economic development	27%	33%	40% B C	24%	24%	26%	29%	27%

Table 30: Governance - Economy by Length of Residence and Income

Percent rating positively (e.g., excellent/good)	Length of residency			Household income			Overall
	5 years or less	6 to 20 years	more than 20 years	less than 49,999	50,000 to 99,999	100,000 or more	
	(A)	(B)	(C)	(A)	(B)	(C)	
Economic development	43% C	30%	22%	31%	27%	20%	27%

Table 31: Governance - Recreation and Wellness by Race, Age and Gender

Percent rating positively (e.g., excellent/good)	Race		Age			Sex		Overall
	White	Not white	18-34	35-54	55+	Female	Male	
	(A)	(B)	(A)	(B)	(C)	(A)	(B)	
City parks	87%	79%	84%	86%	89%	83%	90% A	86%
Recreation programs or classes	70%	59%	70%	60%	74% B	63%	75% A	68%
Recreation centers or facilities	64%	47%	69% B	56%	63%	62%	62%	61%
Health services	38%	29%	47% B C	29%	36%	32%	43% A	36%

Table 32: Governance - Recreation and Wellness by Length of Residence and Income

Percent rating positively (e.g., excellent/good)	Length of residency			Household income			Overall
	5 years or less	6 to 20 years	more than 20 years	less than 49,999	50,000 to 99,999	100,000 or more	
	(A)	(B)	(C)	(A)	(B)	(C)	
City parks	86%	88%	85%	84%	91% A	86%	86%
Recreation programs or classes	59%	77% A	67%	64%	74%	73%	68%
Recreation centers or facilities	63%	72% C	58%	58%	65%	72%	61%
Health services	58% B C	42% C	27%	36%	37%	47%	36%

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Table 33: Governance - Education and Enrichment by Race, Age and Gender

Percent rating positively (e.g., excellent/good)	Race		Age			Sex		Overall (A)
	White	Not white	18-34	35-54	55+	Female	Male	
	(A)	(B)	(A)	(B)	(C)	(A)	(B)	
Public library services	81%	76%	85%	77%	82%	83%	79%	81%
City-sponsored special events	65% B	47%	68%	57%	64%	64%	61%	63%

Table 34: Governance - Education and Enrichment by Length of Residence and Income

Percent rating positively (e.g., excellent/good)	Length of residency			Household income			Overall (A)
	5 years or less	6 to 20 years	more than 20 years	less than 49,999	50,000 to 99,999	100,000 or more	
	(A)	(B)	(C)	(A)	(B)	(C)	
Public library services	89% C	83%	78%	77%	82%	92% A	81%
City-sponsored special events	63%	68%	60%	60%	62%	80% A B	63%

Table 35: Governance - Community Engagement by Race, Age and Gender

Percent rating positively (e.g., excellent/good)	Race		Age			Sex		Overall (A)
	White	Not white	18-34	35-54	55+	Female	Male	
	(A)	(B)	(A)	(B)	(C)	(A)	(B)	
Public information services	62%	51%	67% B	51%	65% B	60%	61%	61%

Table 36: Governance - Community Engagement by Length of Residence and Income

Percent rating positively (e.g., excellent/good)	Length of residency			Household income			Overall (A)
	5 years or less	6 to 20 years	more than 20 years	less than 49,999	50,000 to 99,999	100,000 or more	
	(A)	(B)	(C)	(A)	(B)	(C)	
Public information services	79% B C	62%	54%	57%	59%	75% A B	61%

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Table 37: Participation General by Race, Age and Gender

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Race		Age			Sex		Overall (A)
	White (A)	Not white (B)	18-34 (A)	35-54 (B)	55+ (C)	Female (A)	Male (B)	
Sense of community	51%	46%	56% B	42%	52%	47%	54%	50%
Recommend living in Albert Lea to someone who asks	69% B	51%	72% B	55%	72% B	65%	69%	67%
Remain in Albert Lea for the next five years	83%	84%	77%	78%	89% A B	85%	80%	83%
Contacted the City of Albert Lea (in-person, phone, email or web) for help or information	38%	50%	38%	46% C	34%	36%	41%	39%

Table 38: Participation General by Length of Residence and Income

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Length of residency			Household income			Overall (A)
	5 years or less (A)	6 to 20 years (B)	more than 20 years (C)	less than 49,999 (A)	50,000 to 99,999 (B)	100,000 or more (C)	
Sense of community	59% C	54%	46%	42%	59% A	64% A	50%
Recommend living in Albert Lea to someone who asks	80% B C	62%	64%	64%	74% A	65%	67%
Remain in Albert Lea for the next five years	80%	73%	88% B	84%	84%	78%	83%
Contacted the City of Albert Lea (in-person, phone, email or web) for help or information	37%	46%	36%	30%	45% A	62% A B	39%

Table 39: Participation - Safety by Race, Age and Gender

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Race		Age			Sex		Overall (A)
	White (A)	Not white (B)	18-34 (A)	35-54 (B)	55+ (C)	Female (A)	Male (B)	
Was NOT the victim of a crime	86%	75%	83%	80%	90% B	84%	86%	85%
Did NOT report a crime	76% B	52%	69%	64%	84% A B	74%	75%	74%
Stocked supplies in preparation for an emergency	29%	33%	15%	33% A	32% A	28%	30%	29%

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Table 40: Participation - Safety by Length of Residence and Income

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Length of residency			Household income			Overall
	5 years or less	6 to 20 years	more than 20 years	less than 49,999	50,000 to 99,999	100,000 or more	(A)
	(A)	(B)	(C)	(A)	(B)	(C)	
Was NOT the victim of a crime	89% B	79%	86%	85%	88%	80%	85%
Did NOT report a crime	72%	69%	77%	73%	78%	71%	74%
Stocked supplies in preparation for an emergency	26%	38% C	26%	30%	28%	27%	29%

Table 41: Participation - Mobility by Race, Age and Gender

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Race		Age			Sex		Overall
	White	Not white	18-34	35-54	55+	Female	Male	(A)
	(A)	(B)	(A)	(B)	(C)	(A)	(B)	
Walked or biked instead of driving	59%	44%	69% C	68% C	45%	56%	61%	58%
Carpooled with other adults or children instead of driving alone	43%	44%	59% C	49% C	30%	51% B	33%	43%
Used bus, rail, subway or other public transportation instead of driving	10%	14%	10%	11%	10%	13% B	7%	11%

Table 42: Participation - Mobility by Length of Residence and Income

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Length of residency			Household income			Overall
	5 years or less	6 to 20 years	more than 20 years	less than 49,999	50,000 to 99,999	100,000 or more	(A)
	(A)	(B)	(C)	(A)	(B)	(C)	
Walked or biked instead of driving	67% C	73% C	49%	51%	68% A	68% A	58%
Carpooled with other adults or children instead of driving alone	53% C	42%	38%	40%	43%	51%	43%
Used bus, rail, subway or other public transportation instead of driving	17% B C	8%	9%	17% B C	1%	4%	11%

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Table 43: Participation - Natural Environment by Race, Age and Gender

	Race		Age			Sex		Overall
	White (A)	Not white (B)	18-34 (A)	35-54 (B)	55+ (C)	Female (A)	Male (B)	
Percent rating positively (e.g., always/sometimes, more than once a month, yes)								(A)
Recycle at home	97%	98%	100% C	97%	96%	96%	97%	97%
Made efforts to make your home more energy efficient	79%	71%	71%	85% A	77%	80%	75%	78%
Made efforts to conserve water	77% B	45%	73%	70%	79% B	75%	74%	74%

Table 44: Participation - Natural Environment by Length of Residence and Income

	Length of residency			Household income			Overall
	5 years or less (A)	6 to 20 years (B)	more than 20 years (C)	less than 49,999 (A)	50,000 to 99,999 (B)	100,000 or more (C)	
Percent rating positively (e.g., always/sometimes, more than once a month, yes)							(A)
Recycle at home	95%	98%	97%	97%	97%	100%	97%
Made efforts to make your home more energy efficient	71%	77%	81% A	77%	76%	82%	78%
Made efforts to conserve water	71%	79%	74%	72%	78%	70%	74%

Table 45: Participation - Built Environment by Race, Age and Gender

	Race		Age			Sex		Overall
	White (A)	Not white (B)	18-34 (A)	35-54 (B)	55+ (C)	Female (A)	Male (B)	
Percent rating positively (e.g., always/sometimes, more than once a month, yes)								(A)
NOT under housing cost stress	77% B	61%	77%	79%	72%	68%	82% A	75%
Did NOT observe a code violation	42%	32%	47%	38%	41%	38%	45%	41%

Table 46: Participation - Built Environment by Length of Residence and Income

	Length of residency			Household income			Overall
	5 years or less (A)	6 to 20 years (B)	more than 20 years (C)	less than 49,999 (A)	50,000 to 99,999 (B)	100,000 or more (C)	
Percent rating positively (e.g., always/sometimes, more than once a month, yes)							(A)
NOT under housing cost stress	87% B C	73%	71%	62%	88% A	100% A	75%
Did NOT observe a code violation	53% B C	39%	38%	43%	42%	32%	41%

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Table 47: Participation - Economy by Race, Age and Gender

	Race		Age			Sex		Overall (A)
	White (A)	Not white (B)	18-34 (A)	35-54 (B)	55+ (C)	Female (A)	Male (B)	
Percent rating positively (e.g., always/sometimes, more than once a month, yes)								
Purchase goods or services from a business located in Albert Lea	99% B	84%	95%	98%	98%	97%	99%	98%
Economy will have positive impact on income	23%	16%	19%	27%	22%	19%	27%	22%
Work in Albert Lea	53%	58%	68% C	68% C	36%	57%	50%	53%

Table 48: Participation - Economy by Length of Residence and Income

	Length of residency			Household income			Overall (A)
	5 years or less (A)	6 to 20 years (B)	more than 20 years (C)	less than 49,999 (A)	50,000 to 99,999 (B)	100,000 or more (C)	
Percent rating positively (e.g., always/sometimes, more than once a month, yes)							
Purchase goods or services from a business located in Albert Lea	100% C	98%	96%	96%	99%	100%	98%
Economy will have positive impact on income	32% C	24%	18%	18%	22%	44% A B	22%
Work in Albert Lea	61% C	61% C	48%	42%	66% A	66% A	53%

Table 49: Participation - Recreation and Wellness by Race, Age and Gender

	Race		Age			Sex		Overall (A)
	White (A)	Not white (B)	18-34 (A)	35-54 (B)	55+ (C)	Female (A)	Male (B)	
Percent rating positively (e.g., always/sometimes, more than once a month, yes)								
Used Albert Lea recreation centers or their services	58%	54%	63%	63% C	52%	59%	57%	58%
Visited a neighborhood park or City park	83%	87%	84%	92% C	77%	79%	88% A	83%
Eat at least 5 portions of fruits and vegetables a day	77% B	55%	81% C	77%	70%	77%	71%	75%
Participate in moderate or vigorous physical activity	74%	62%	70%	76%	72%	74%	72%	73%
Reported being in "very good" or "excellent" health	49%	46%	61% C	54% C	39%	52%	45%	48%

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Table 50: Participation - Recreation and Wellness by Length of Residence and Income

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Length of residency			Household income			Overall (A)
	5 years or less	6 to 20 years	more than 20 years	less than 49,999	50,000 to 99,999	100,000 or more	
	(A)	(B)	(C)	(A)	(B)	(C)	
Used Albert Lea recreation centers or their services	66% C	64% C	52%	52%	64% A	74% A	58%
Visited a neighborhood park or City park	87% C	89% C	79%	76%	95% A	91% A	83%
Eat at least 5 portions of fruits and vegetables a day	83% C	84% C	68%	70%	82% A	78%	75%
Participate in moderate or vigorous physical activity	77%	76%	70%	68%	78% A	83% A	73%

Table 51: Participation - Education and Enrichment by Race, Age and Gender

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Race		Age			Sex		Overall (A)
	White	Not white	18-34	35-54	55+	Female	Male	
	(A)	(B)	(A)	(B)	(C)	(A)	(B)	
Used Albert Lea public libraries or their services	58%	63%	65% C	65% C	50%	57%	58%	58%
Participated in religious or spiritual activities in Albert Lea	63% B	28%	32%	64% A	71% A	61%	59%	60%
Attended a City-sponsored event	62%	67%	61%	68%	59%	63%	61%	62%

Table 52: Participation - Education and Enrichment by Length of Residence and Income

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Length of residency			Household income			Overall (A)
	5 years or less	6 to 20 years	more than 20 years	less than 49,999	50,000 to 99,999	100,000 or more	
	(A)	(B)	(C)	(A)	(B)	(C)	
Used Albert Lea public libraries or their services	72% C	70% C	48%	55%	60%	69% A	58%
Participated in religious or spiritual activities in Albert Lea	44%	65% A	64% A	50%	70% A	82% A	60%



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Table 53: Participation - Community Engagement by Race, Age and Gender

	Race		Age			Sex		Overall (A)
	White (A)	Not white (B)	18-34 (A)	35-54 (B)	55+ (C)	Female (A)	Male (B)	
Percent rating positively (e.g., always/sometimes, more than once a month, yes)								
Campaigned or advocated for an issue, cause or candidate	26%	17%	21%	26%	28%	23%	28%	26%
Contacted Albert Lea elected officials (in-person, phone, email or web) to express your opinion	18%	36% A	23% B	10%	24% B	14%	26% A	19%
Volunteered your time to some group/activity in Albert Lea	45% B	28%	31%	48% A	47% A	41%	46%	44%
Participated in a club	34%	30%	12%	36% A	42% A	31%	36%	34%
Talked to or visited with your immediate neighbors	93%	87%	83%	95% A	96% A	92%	94%	93%
Done a favor for a neighbor	84% B	70%	77%	78%	88% A B	82%	83%	83%
Attended a local public meeting	17%	45% A	17%	21%	20%	18%	21%	19%
Watched (online or on television) a local public meeting	32%	48% A	29%	31%	36%	36%	30%	33%
Read or watch local news (via television, paper, computer, etc.)	91% B	76%	77%	89% A	95% A	89%	90%	89%
Vote in local elections	85% B	49%	63%	77% A	93% A B	84%	79%	81%

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Table 54: Participation - Community Engagement by Length of Residence and Income

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Length of residency			Household income			Overall
	5 years or less	6 to 20 years	more than 20 years	less than 49,999	50,000 to 99,999	100,000 or more	
	(A)	(B)	(C)	(A)	(B)	(C)	(A)
Campaigned or advocated for an issue, cause or candidate	13%	40% A C	25% A	16%	35% A	45% A	26%
Contacted Albert Lea elected officials (in-person, phone, email or web) to express your opinion	10%	23% A	22% A	16%	20%	35% A B	19%
Volunteered your time to some group/activity in Albert Lea	30%	56% A C	44% A	35%	50% A	65% A	44%
Participated in a club	18%	38% A	37% A	29%	34%	50% A B	34%
Talked to or visited with your immediate neighbors	78%	97% A	97% A	91%	96%	92%	93%
Done a favor for a neighbor	68%	89% A	86% A	77%	87% A	93% A	83%
Attended a local public meeting	13%	19%	22%	17%	20%	34% A B	19%
Watched (online or on television) a local public meeting	18%	33% A	39% A	34%	35%	29%	33%
Read or watch local news (via television, paper, computer, etc.)	86%	83%	94% A B	88%	93%	92%	89%

Table 55: Community Focus Areas by Race, Age and Gender

Percent rating positively (e.g., essential/very important)	Race		Age			Sex		Overall
	White	Not white	18-34	35-54	55+	Female	Male	
	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)
Overall feeling of safety in Albert Lea	87% B	76%	86%	86%	86%	87%	85%	86%
Overall ease of getting to the places you usually have to visit	68%	60%	58%	61%	76% A B	68%	67%	67%
Quality of overall natural environment in Albert Lea	78%	65%	78%	75%	78%	72%	83% A	77%
Overall "built environment" of Albert Lea (including overall design, buildings, parks and transportation systems)	71%	69%	64%	72%	73%	67%	75%	70%
Health and wellness opportunities in Albert Lea	86%	83%	86%	78%	91% B	86%	85%	85%
Overall opportunities for education and enrichment	83%	85%	84%	81%	83%	82%	84%	82%
Overall economic health of Albert Lea	91%	100% A	94%	90%	92%	91%	92%	92%
Sense of community	80%	81%	80%	81%	79%	82%	79%	80%

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Table 56: Community Focus Areas by Length of Residence and Income

	Length of residency			Household income			Overall (A)
	5 years or less (A)	6 to 20 years (B)	more than 20 years (C)	less than 49,999 (A)	50,000 to 99,999 (B)	100,000 or more (C)	
Percent rating positively (e.g., essential/very important)							
Overall feeling of safety in Albert Lea	93% B C	81%	85%	86%	86%	90%	86%
Overall ease of getting to the places you usually have to visit	72% B	55%	70% B	69%	60%	76% B	67%
Quality of overall natural environment in Albert Lea	80%	78%	75%	74%	79%	81%	77%
Overall "built environment" of Albert Lea (including overall design, buildings, parks and transportation systems)	71%	72%	69%	67%	68%	84% A B	70%
Health and wellness opportunities in Albert Lea	92% B	81%	85%	87%	86%	81%	85%
Overall opportunities for education and enrichment	89%	82%	81%	83%	81%	83%	82%
Overall economic health of Albert Lea	93%	90%	92%	90%	93%	99% A	92%
Sense of community	83%	88% C	76%	81%	76%	84%	80%

Table 57: Question 14 by Race, Age and Gender

Please indicate how much of a source, if at all, you consider each of the following to be for obtaining news and information about the City of Albert Lea: (Percent rating as "major" or "minor source").	Race		Age			Sex		Overall (A)
	White (A)	Not white (B)	18-34 (A)	35-54 (B)	55+ (C)	Female (A)	Male (B)	
Local TV stations (e.g., KAAL, KIMT)	92%	100%	90%	89%	97% A B	94%	92%	93%
Albert Lea Tribune	88%	83%	91%	83%	88%	88%	87%	87%
Local radio stations (e.g., KATE, KCPI)	81%	100% A	74%	87% A	85% A	83%	83%	83%
Word of mouth	84%	85%	81%	85%	84%	85%	83%	84%
City newsletters (e.g., Month-Lea, electronic Week-Lea)	64%	84% A	61%	64%	68%	64%	67%	65%
City website (www.cityofalbertlea.org)	57%	74% A	74% C	63% C	48%	64% B	53%	59%
City's Facebook page	53%	58%	77% C	66% C	33%	60% B	47%	54%
City's Twitter feed	32%	62% A	59% B C	33%	23%	34%	35%	34%
Government access channel 180 (Council meetings, etc.)	41%	75% A	51% B	36%	45%	45%	43%	44%

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Table 58: Question 14 by Length of Residence and Income

Please indicate how much of a source, if at all, you consider each of the following to be for obtaining news and information about the City of Albert Lea: (Percent rating as "major" or "minor source").	Length of residency			Household income			Overall
	5 years or less	6 to 20 years	more than 20 years	less than 49,999	50,000 to 99,999	100,000 or more	
	(A)	(B)	(C)	(A)	(B)	(C)	(A)
Local TV stations (e.g., KAAL, KIMT)	84%	90%	98% A B	95% C	91%	88%	93%
Albert Lea Tribune	88%	83%	89%	86%	90%	85%	87%
Local radio stations (e.g., KATE, KCPI)	66%	78% A	92% A B	84%	84%	84%	83%
Word of mouth	79%	81%	86%	85%	78%	93% B	84%
City newsletters (e.g., Month-Lea, electronic Week-Lea)	63%	52%	71% B	69%	60%	71%	65%
City website (www.cityofalbertlea.org)	65%	56%	58%	59%	58%	62%	59%
City's Facebook page	64% C	68% C	44%	52%	56%	57%	54%
City's Twitter feed	39%	34%	33%	39% C	31%	24%	34%
Government access channel 180 (Council meetings, etc.)	37%	38%	48%	50% B C	38%	36%	44%

Table 59: Question 15 by Race, Age and Gender

	Race		Age			Sex		Overall
	White	Not white	18-34	35-54	55+	Female	Male	
	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)
The City could use about one-third of the Blazing Star Landing site to build a new Community Center. To what extent would you support or oppose building this facility if paying for it required a property tax increase of \$50 per year for a home valued at \$100,000?	53% B	18%	54%	53%	45%	52%	48%	50%

Table 60: Question 15 by Length of Residence and Income

	Length of residency			Household income			Overall
	5 years or less	6 to 20 years	more than 20 years	less than 49,999	50,000 to 99,999	100,000 or more	
	(A)	(B)	(C)	(A)	(B)	(C)	(A)
The City could use about one-third of the Blazing Star Landing site to build a new Community Center. To what extent would you support or oppose building this facility if paying for it required a property tax increase of \$50 per year for a home valued at \$100,000?	62% C	61% C	41%	44%	58% A	55%	50%

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Table 61: Question 16 by Race, Age and Gender

To what extent do you support or oppose each of the following improvement efforts: (Percent rating as "strongly" or "somewhat support").	Race		Age			Sex		Overall (A)
	White	Not white	18-34	35-54	55+	Female	Male	
	(A)	(B)	(A)	(B)	(C)	(A)	(B)	
A new property tax increase of \$20 per year on a \$100,000 home to assist with rehabilitation of existing housing stock in the community	47% B	26%	57% B C	39%	43%	47%	43%	45%
A new property tax increase of \$20 per year on a \$100,000 home to build more rental workforce housing apartments in the community	43%	37%	50%	39%	40%	49% B	35%	42%
A new property tax increase of \$20 per year on a \$100,000 home to attract more business, industry and jobs to the community	76% B	40%	80% C	75%	69%	69%	77%	73%

Table 62: Question 16 by Length of Residence and Income

To what extent do you support or oppose each of the following improvement efforts: (Percent rating as "strongly" or "somewhat support").	Length of residency			Household income			Overall (A)
	5 years or less	6 to 20 years	more than 20 years	less than 49,999	50,000 to 99,999	100,000 or more	
	(A)	(B)	(C)	(A)	(B)	(C)	
A new property tax increase of \$20 per year on a \$100,000 home to assist with rehabilitation of existing housing stock in the community	62% B C	47%	38%	49%	42%	45%	45%
A new property tax increase of \$20 per year on a \$100,000 home to build more rental workforce housing apartments in the community	56% B C	41%	38%	51% B C	34%	34%	42%

Table 63: Question 17 by Race, Age and Gender

Please indicate how much of a priority, if at all, each of the following should be for City leadership to focus on in the next three years. : (Percent rating as "high" or "medium").	Race		Age			Sex		Overall (A)
	White	Not white	18-34	35-54	55+	Female	Male	
	(A)	(B)	(A)	(B)	(C)	(A)	(B)	
Economic development/job creation	97% B	87%	95%	97%	96%	96%	96%	96%
Public safety	92% B	81%	91%	90%	91%	94% B	87%	91%
Infrastructure improvements (e.g. repaving roads, sidewalk repair, flooding/storm water control)	96%	100%	96%	95%	98%	95%	98%	97%
Creating programs designed to increase housing options	74%	84%	79%	72%	74%	81% B	69%	75%

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Table 64: Question 17 by Length of Residence and Income

Please indicate how much of a priority, if at all, each of the following should be for City leadership to focus on in the next three years. : (Percent rating as "high" or "medium").	Length of residency			Household income			Overall
	5 years or less	6 to 20 years	more than 20 years	less than 49,999	50,000 to 99,999	100,000 or more	(A)
	(A)	(B)	(C)	(A)	(B)	(C)	
Economic development/job creation	98%	95%	95%	94%	97%	100% A	96%
Public safety	96%	89%	90%	90%	92%	92%	91%
Infrastructure improvements (e.g. repaving roads, sidewalk repair, flooding/storm water control)	95%	93%	98% B	95%	97%	100%	97%
Creating programs designed to increase housing options	80%	71%	75%	80% B	66%	74%	75%

Table 65: Question 18 by Race, Age and Gender

Please indicate whether you feel Albert Lea has too many, the right amount, or too few of each of the following: (Percent rating as "right amount").	Race		Age			Sex		Overall
	White	Not white	18-34	35-54	55+	Female	Male	(A)
	(A)	(B)	(A)	(B)	(C)	(A)	(B)	
Festivals, public events, etc. (e.g., Big Freeze, 4th of July, Big Island Rendezvous, Wind Down Wednesdays)	78%	94% A	69%	74%	87% A B	76%	81%	79%
Art museums or public art	76%	68%	59%	70% A	86% A B	72%	77%	75%
Recreational opportunities	72%	76%	70%	64%	80% B	67%	80% A	73%
Bars/taverns	56%	56%	51%	53%	60%	55%	57%	56%
Restaurants	34%	30%	24%	29%	42% A B	28%	41% A	34%
Entertainment venues	39%	34%	21%	27%	55% A B	33%	45% A	39%
Retail/shopping opportunities	20%	19%	18%	22%	20%	9%	33% A	20%

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Table 66: Question 18 by Length of Residence and Income

Please indicate whether you feel Albert Lea has too many, the right amount, or too few of each of the following: (Percent rating as "right amount").	Length of residency			Household income			Overall
	5 years or less	6 to 20 years	more than 20 years	less than 49,999	50,000 to 99,999	100,000 or more	
	(A)	(B)	(C)	(A)	(B)	(C)	(A)
Festivals, public events, etc. (e.g., Big Freeze, 4th of July, Big Island Rendezvous, Wind Down Wednesdays)	83% B	69%	81% B	81%	75%	83%	79%
Art museums or public art	64%	66%	82% A B	74%	72%	87% A B	75%
Recreational opportunities	68%	71%	75%	71%	78%	70%	73%
Bars/taverns	46%	63% A	57%	53%	59%	60%	56%
Restaurants	40%	34%	31%	41% B C	30%	22%	34%
Entertainment venues	33%	34%	43%	45% B C	33%	26%	39%
Retail/shopping opportunities	21%	22%	18%	25% B C	16%	11%	20%