

**CITY OF ALBERT LEA
HERITAGE PRESERVATION COMMISSION**

*7/26/2017, 5:30 p.m.
City Council Chambers*

AGENDA

- A. CALL TO ORDER AND APPROVAL OF THE AGENDA
- B. PUBLIC HEARING (6:15 p.m.)
 - Downtown Historic District Signs
- C. COMMISSIONER COMMUNICATIONS
- D. STAFF COMMUNICATIONS
- E. ADJOURNMENT



Historic District

Font: Calibri



Historic District



Historic District

Font: Calibri Logo: white



Historic District



Historic District

font: Times New Roman



Historic District



Historic District

Signage

A secondary logo has been established to be used mainly for signage. This logo omits the words, "The City Of" and retains the words "Albert Lea" and sailboat symbol. This logo should only be used on community items and not for official City use.



Identity Colors

The primary brand identity colors are blue (PMS 293) and green (PMS 368). When printing in black and white the entire City logo should be 100% black. If printing on a dark color, the logo should be 100% white.

If using one color - the entire logo should be 100% blue.